

**Inspiring by Example:
Kenneth Schneider, The Apogee Foundation and Aurience Media**

*Schneider, Apogee and Aurience strive to synergize art and science,
East and West, through the creative arts, which know no boundaries.*

By: Daisy Scott, World Web Media

[Kenneth Schneider](#) was already one of the world's leading international legal and financial professionals when he determined to employ these same skills to maximize mankind's creative and spiritual – rather than merely material – wealth. A polymath himself, having mastered fields from language to law and music to mathematics, Ken Schneider's vision is to bring people together across all boundaries to combine their cultural wealth and unique talents in ways that create wholes far greater than the sums of their parts.

Schneider's first step along this path was the formation of The Apogee Foundation: a global philanthropy dedicated to discovering, developing and celebrating human creative excellence around the world. Its mission became nothing less than making life itself into humanity's highest art form: bringing together the best professionals and methodologies from every field and culture to promote and celebrate human creative potential on a global basis.

The second, complementary step was the creation of Aurience Ltd.: an international media and technology group that employs these modalities to inspire people from and between all nations to live in accordance with their highest purpose. Now simultaneously headed by [Kenneth Schneider](#), Apogee and Aurience serve as global vehicles fostering new cultural and intercultural possibilities for all mankind.

In view of the unprecedented challenges facing the world today, [Kenneth Schneider](#), The Apogee Foundation and Aurience Ltd. offer a bridge of transcendence employing the ultimate forces capable of binding together peoples and nations in peace: the cultures that bring us together and the arts that inspire us to become the best that we can be together.

[Kenneth Schneider](#) Apogee and Aurience are, in this way, creating a new type of future for mankind even amidst the old and new types of perils we face today – and those we must together find ways to overcome tomorrow.

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Kenneth Schneider is an international financial attorney who serves as President of The Apogee Foundation and as CEO of Aurience Ltd.